

OUR OFFERS & PRICING GUIDE

WE DESIGN WITH INTENTION SO YOUR BRAND CAN EVOLVE WITH PURPOSE!

We bring your brand's mission to life through strategy and design that captivate, convert, and scale.

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An abstract graphic on the left side of the image features several interlocking, metallic-looking rings or loops. The rings are rendered with a blue and silver color palette, showing highlights and shadows that give them a three-dimensional, polished appearance. They are set against a dark, gradient background that transitions from black to a deep blue.

WE DON'T JUST DESIGN BRANDS. WE POSITION YOUR BRAND FOR GROWTH.

At Design Execs, we merge strategy, storytelling, and design to position your business as the go-to leader in your industry.

We don't believe in cookie-cutter solutions, we believe in creating brands that move people and move markets.

OUR CORE PILLARS

STRATEGY

We start with clarity. Every brand we build is rooted in intentional strategy to align your mission with market opportunities.

CREATIVITY

Design is more than aesthetics. We create bold, memorable, and timeless brand identities that tell your story, inspire trust, and connect deeply with your audience.

IMPACT

Your brand should do more than exist, it should move people and move markets. We craft experiences that drive measurable results, scale your reach, and leave a lasting legacy.



OUR APPROACH

DISCOVER

We listen first. Through deep discovery, we uncover your brand's mission, audience, and opportunities for growth.

DEFINE

We craft a clear brand strategy; positioning, messaging, and creative direction that align with your vision and business goals.

DESIGN

We bring strategy to life with bold, memorable, and scalable brand identity and digital experiences.

DEPLOY

From launch to marketing rollouts, we ensure your brand enters the market with confidence and clarity.

SCALE

We don't stop at launch. With ongoing strategy and execution, we help you expand reach, amplify impact, and grow sustainably.

WHAT WE OFFER

YOUR BRAND, ELEVATED. YOUR VISION, EXECUTED.

At Design Execs, we combine strategy, creativity, and measurable impact to deliver transformative branding experiences. Whether you're a founder, growing business, or enterprise team, we offer solutions designed to clarify, elevate, and scale your brand.

- **Strategy Sprint**

Rapid, high-impact sessions that clarify your brand, audience, and growth roadmap. Perfect for founders ready to align their vision and accelerate results.

- **Full Brand Build**

A complete brand transformation, from strategy and visual identity to website and launch plan, ready for market domination.

- **Executive Retainer**

Ongoing high-touch support for scaling brands, including strategy, content, design, marketing, and performance optimization.

- **Branding Workshops**

Interactive, team-focused workshops to align, educate, and empower your employees, ensuring consistent brand adoption and impact.

OUR OFFERINGS

STRATEGY SPRINT

ALIGN, CLARIFY, ACCELERATE

We uncover your mission, define your goals, and deliver a clear roadmap that positions your brand for growth, influence, and measurable impact. **INVESTMENT: \$997**

90 MINUTE STRATEGY CALL

BRAND CLARITY & POSITIONING GUIDE

MESSAGING FRAMEWORK & TONE
DIRECTION

VISUAL DIRECTION & MOODBOARD

\$997 CAN BE APPLIED TO YOUR FULL
BRAND BUILD PACKAGE

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STRATEGY SPRINT PROCESS:

DISCOVERY CALL

We dive into your mission, goals, and current brand landscape.

DEEP DIVE WORKSHOP

Identify audience insights, positioning, and market opportunities.

STRATEGIC BLUEPRINT

Receive a clear, actionable roadmap tailored to your brand.

NEXT STEPS

Guidance on how to execute and scale with confidence.

OUR OFFERINGS

FULL BRAND BUILD

TRANSFORM, LAUNCH, LEAD

We create mission-aligned identities and digital experiences that position your brand to thrive, captivate your audience, and scale with impact.

INVESTMENT: \$3,500

BRAND STRATEGY & POSITIONING GUIDE

VISUAL IDENTITY SYSTEM (LOGO, COLORS, TYPEFACES, BRAND ASSETS)

FULLY OPTIMIZED WEBSITE DESIGN

PRINT & DIGITAL COLLATERAL ITEMS

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FULL BRAND BUILD PROCESS:

DISCOVERY

Deep understanding of your vision, audience, and market positioning.

STRATEGY & IDENTITY

Develop messaging, brand pillars, and a distinctive visual identity.

DESIGN EXECUTION

Logo, color palette, typography, collateral, and website design.

LAUNCH PLAN

Guidance on how to execute and scale with confidence.

OUR OFFERINGS

EXECUTIVE RETAINER

SCALE, AMPLIFY, DOMINATE

Your brand deserves a growth partner, not just a service provider. With our Executive Retainer, you get CMO-level guidance and execution across strategy, design, marketing, and performance. We help you scale with confidence, amplify your reach, and create measurable impact, all while keeping your brand aligned, consistent, and future-ready.

INVESTMENT: \$5,500 MONTHLY

PRIORITY SERVICE

FULL-SERVICE BRAND AND MARKETING
MANAGEMENT

SOCIAL MEDIA MANAGEMENT & CONTENT
CREATION

WEBSITE UPDATES & DIGITAL
OPTIMIZATION

EMAIL & AD CAMPAIGN MANAGEMENT

CONTINUOUS GROWTH STRATEGY AND
SCALING SUPPORT

10 DESIGN REQUEST

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EXECUTIVE RETAINER PROCESS:

ONBOARDING & AUDIT

Review current branding, marketing, and messaging assets.

ONGOING STRATEGY

Monthly planning for positioning, campaigns, and launches.

CONTENT & DESIGN EXECUTION

Social media, email marketing, website updates, and ad management.

PERFORMANCE & OPTIMIZATION

Ensure your brand evolves strategically with your goals.

OUR OFFERINGS

BRANDING WORKSHOPS

ALIGN, EDUCATE, ELEVATE

From strategy to creative execution, we provide your team with the tools and confidence to deliver a consistent, memorable brand experience. **INVESTMENT: \$2,500**

FACILITATED INTERACTIVE SESSIONS
(VIRTUAL OR IN-PERSON)

TEAM EXERCISES TO CLARIFY BRAND
VISION, MESSAGING, AND POSITIONING

BRAND ALIGNMENT TOOLKIT &
DOCUMENTATION, INCLUDING DESIGN
DIRECTION

FOLLOW-UP CONSULTATION

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BRANDING WORKSHOP PROCESS:

DISCOVERY & GOAL SETTING

Understand your company's mission, culture, and objectives for the workshop.

CUSTOMIZED WORKSHOP DESIGN

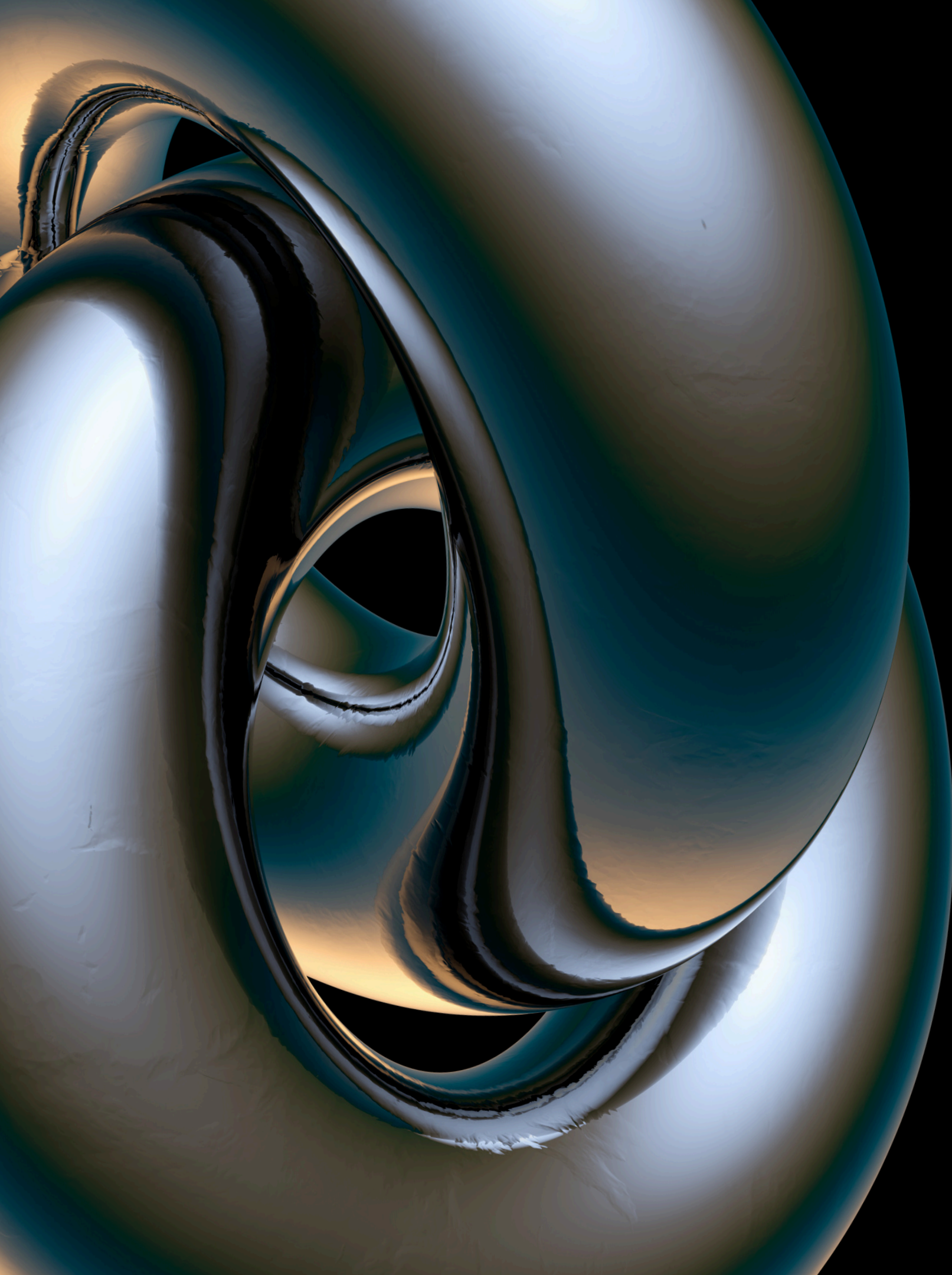
Develop exercises, presentations, and activities tailored to your team's needs.

ACTIONABLE TAKEAWAYS

Provide a toolkit with frameworks, exercises, and brand guidelines for your team to implement immediately.

FOLLOW-UP & SUPPORT

Optional post-workshop session to ensure adoption and alignment across departments.



WHY CHOOSE US?

At Design Execs, we don't just design brands, we build engines that move businesses forward. Our work sits at the intersection of strategy, storytelling, and design, creating identities that demand attention, attract the right audience, and convert with intention.

We don't chase trends.

We build brands that shift industries.

When you work with us, you're not just investing in design, you're investing in growth, clarity, and authority.

That's why our clients don't blend in. **They lead.**

LET'S BUILD SOMETHING THAT LAST & MAKES AN IMPACT

Our services are designed to help brands make an impact through strategy, creativity, and execution. While our primary focus is on our three signature offerings, individual design projects can be created upon request if our schedule permits. Please reach out via email for a custom quote or referral

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